

# INVOICE



**KUSA-TV**  
 500 Speer Blvd.  
 Denver, CO 80203  
 Main: (303)871-9999  
 Billing:

[www.9news.com](http://www.9news.com)

Billing Address:

**Blue West Media/ POL**  
**Attention: Accounts Payable**  
**5130 East 18th Avenue**  
**Denver, CO 80220**

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1647452-1	11/06/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Juliee Clark	KUSA Denver Ld	Local

Advertiser	Product	Estimate Number
POL/ Jena Griswold / D / Se		1080

Flight Dates	Order #	Alt Order #
10/29/18 - 11/05/18	1647452	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
9917137		

Agency Ref	Advertiser Ref
20009AG	130483

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/18	11/05/18	9News Daybreak 5a	5-530am	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 10/29/18 5:25 AM 9News Daybreak 5a 5-530am :30 JG0118H \$550.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KUSA M 11/05/18 5:18 AM 9News Daybreak 5a 5-530am :30 JG0118H \$550.00 NM									
2	10/29/18	11/04/18	9News Daybreak 5:30a	530-6am	- 1-1---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 - 1-1--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 10/30/18 5:49 AM 9News Daybreak 5:30a 530-6am :30 JG0118H \$750.00 NM 2 KUSA Th 11/01/18 5:40 AM 9News Daybreak 5:30a 530-6am :30 JG0118H \$750.00 NM									
3	11/05/18	11/05/18	9News 6am	6-7am	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 11/05/18 6:12 AM 9News 6am 6-7am :30 JG0118H \$1,400.00 NM									
4	11/02/18	11/02/18	Today Show	7-9a	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 ----1-- 1 \$1,400.00									
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Advertiser <b>POL/ Jena Griswold / D / Se</b>	Product	Estimate Number <b>1080</b>	

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7	10/29/18	11/04/18	9News at Noon	12p-1230p	1-1----	:30	2	\$400.00	NM																																																																															
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1	KUSA	Sa	11/03/18	5:59 PM	Local News @ 5p Sa	Sa 5-6p	:30	JG0118H	\$1,275.00	NM																																												
12	10/29/18	11/04/18	9News 10p M-F	9News 10p M-F	1--1---	:30	2	\$2,000.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/18	11/04/18	1--1---	2	\$2,000.00																																																	
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1	KUSA	M	10/29/18	10:35 PM	9News 10p M-F	9News 10p M-F	:30	JG0118H	\$2,000.00	NM																																												
2	KUSA	Th	11/01/18	10:22 PM	9News 10p M-F	9News 10p M-F	:30	JG0118H	\$2,000.00	NM																																												
13	11/03/18	11/03/18	Special Edition News	Special Edition New	-----1-	:30	1	\$1,800.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/18	11/04/18	-----1-	1	\$1,800.00																																																	
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1	KUSA	Sa	11/03/18	9:25 PM	Special Edition News	Special Edition New	:30	JG0118H	\$1,800.00	NM																																												
14	11/03/18	11/03/18	Entertainment Tonight Sa 6-7p		-----S-	:30	1	\$800.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/18	11/04/18	-----S-	1	\$800.00																																																	
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1	KUSA	Sa	11/03/18		Entertainment Tonight Sa	6-7p	:00		<del>\$800.00</del>	NM																																												
Credited																																																						
15	11/03/18	11/03/18	NBC Nightly News Satur day	Sa 4:30-5p	-----S-	:30	1	\$3,000.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>-----S-</td> <td>1</td> <td>\$3,000.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KUSA</td> <td>Sa</td> <td>11/03/18</td> <td>4:29 PM</td> <td>NBC Nightly News Saturday</td> <td>Sa 4:30-5p</td> <td>:30</td> <td>JG0118H</td> <td>\$3,000.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/18	11/04/18	-----S-	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KUSA	Sa	11/03/18	4:29 PM	NBC Nightly News Saturday	Sa 4:30-5p	:30	JG0118H	\$3,000.00	NM											
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1	KUSA	Sa	11/03/18	4:29 PM	NBC Nightly News Saturday	Sa 4:30-5p	:30	JG0118H	\$3,000.00	NM																																												
16	10/29/18	11/02/18	Ellen	3-4p	MTWTF--	:30	1	\$850.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>MTWTF--</td> <td>1</td> <td>\$850.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KUSA</td> <td>Tu</td> <td>10/30/18</td> <td>3:28 PM</td> <td>Ellen</td> <td>3-4p</td> <td>:30</td> <td>JG0118H</td> <td>\$850.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/18	11/04/18	MTWTF--	1	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KUSA	Tu	10/30/18	3:28 PM	Ellen	3-4p	:30	JG0118H	\$850.00	NM											
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**Total Spots 21**

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

**INVOICE**

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1647452-1	11/06/18	November 2018	10/29/18 - 11/05/18
Advertiser		Product	Estimate Number
POL/ Jena Griswold / D / Se			1080

[www.9news.com](http://www.9news.com)**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$23,925.00</b>
<u>Agency Commission</u>	<b>\$3,588.75</b>
<u>Net Amount Due</u>	<b>\$20,336.25</b>

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